

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Anne Braunscheidel 600 Fairmont Ave Suite 306 Towson, MD 21286

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

1 WESHW

2 WESHTh

08/31/12

5 08/28/12

08/29/12

08/30/12

6:29 PM M-F 6-6:30 PM

6:13 PM M-F 6-6:30 PM

M-F Entertainment Tonigl 7:00-730 PM

Invoice #	Invoice Date	Invoice Month	Invoice Period
939577-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1864

Flight Dates 08/28/12 - 09/03/12	Order # 939577	Alt Order # 07894392
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB # 1021	Advertiser Coo	de Product Code
Agency Ref	Advertiser Ref	

								Spots/				
е	Start Date E	nd Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
	08/28/12 Class of Time	8/31/12 - Pre-emp		day Show II otice	10AM-11AM	-1111	:30	4	\$550.00	NM		
١		art Date 3/27/12	End Date 09/02/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$550.00						
,	Spots: # Ch	Day Air	Date Air	r Time Descrip	otion	Start/End Time	Lenat	h Ad-ID			Rate T	v
	2 WESI			:00 AM NBC T		10AM-11AM		0 AFP12TV18F	1		\$550.00	_
	1 WESI	-IW 08/		:58 AM NBC T	NAME AND ASSESSMENT OF THE PARTY OF THE PART	10AM-11AM	:3	0 AFP12TV18H	1		• 0000000000000000000000000000000000000	N
	4 WESI	HTh 08/		:56 AM NBC T		10AM-11AM	:3	0 AFP12TV18H	1			N
	3 WESI	HF 08/		:59 AM NBC T	•	10AM-11AM	:3	0 AFP12TV18	1			٨
2	08/28/12 Class of Time	08/31/12 - Pre-emp		PM NEWS otice	M-F 4-5 PM	-1111	:30	4	\$800.00	NM		
,		art Date 3/27/12	End Date 09/02/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$800.00				-833		
	Spots: # Ch	Day Air	Date Ai	r Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate T	y
	2 WESI	HTu 08/	28/12 4:	:30 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 AFP12TV18	Н		\$800.00	N
	4 WESI	HW 08/	29/12 4:	:29 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 AFP12TV18	Н		\$800.00	١
	3 WESI	HTh 08/	30/12 4:	:43 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 AFP12TV18	Н		\$800.00	١
	1 WES	HF 08/	/31/12 4	:24 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 AFP12TV18	Н		\$800.00	١
3	08/28/12 (Class of Time	08/31/12 - Pre-emp	M-F 5-6		5:00-6:00 PM	-1111	:30	4	\$900.00	NM		
3		tart Date 3/27/12	End Date 09/02/12	MTWTFSS -1111	Spots/Week 4	<u>Rate</u> \$900.00						
į	Spots: # Ch	Day Air	Date Ai	ir Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate 1	Гу
	3 WES	HTu 08	/28/12 5	:29 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 AFP12TV18	Н		\$900.00	1
	2 WES	HW 08	/29/12 5	:14 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 AFP12TV18	Н		\$900.00	1
	4 WES	HTh 08	/30/12 5	:22 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 AFP12TV18	Н		\$900.00	1
	1 WES	HF 08	/31/12 5	:24 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 AFP12TV18	Н		\$900.00	ı
4	08/29/12 (Class of Time	08/30/12 - Pre-emp	M-F 6-6:		M-F 6-6:30 PM	11	:30	2	\$1,800.00	NM	1,000,000	_
1		tart Date 8/27/12	End Date 09/02/12	MTWTFSS 11	Spots/Week 2	Rate \$1,800.00						
	Spots: # Ch	Day Air	Date Ai	ir Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	r

-1-11--

M-F 6-6:30 PM

M-F 6-6:30 PM

:30 AFP12TV18H

:30 AFP12TV18H

3

\$1,200.00

NM

:30

\$1,800.00 NM

\$1,800.00 NM

Send Payment To:





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 939577-1 | O9/09/12 | September 2012 | O8/27/12 - O9/03/12

Advertiser Product Estimate Number

Americans for Prosperity AMER 4 PROSPERITY 1864

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									Spots/				
9—	Start Date	End Date	Desc	ription		Start/End Time	MTWTFSS	Length	Week		Rate	Type	
	Class of Tir	me - Pre-en	nptible wit	h notice				Carlos Property	No. 1 Transport				
	Weeks:	Start Date 08/27/12	End D: 09/02/		<u> </u>	Spots/Week 3	Rate \$1,200.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time	Descrip	<u>tion</u>	Start/End Time	<u>Len</u>	gth Ad-ID				Rate Type
	1 W	ESHTu 0	8/28/12	7:17 PM	M-F Ent	ertainment Tonight	7:00-730 PM		:30 AFP127	г∨18н			\$1,200.00 NN
	3 WI	ESHTh 0	8/30/12	7:17 PM	M-F Enf	ertainment Tonight	7:00-730 PM		:30 AFP127	г ∨ 18н			\$1,200.00 NN
	2 W	ESHF 0	8/31/12	7:16 PM	M-F Ent	tertainment Tonight	7:00-730 PM		:30 AFP121	г∨18н			\$1,200.00 NN
6	08/29/12 Class of Tir	08/30/12 me - Pre-en		Access Hol	lywood	Access Hollywood A	11	:30	2	\$	\$1,200.00	NM	
H	Weeks:	Start Date 08/27/12	End D 09/02/		<u> </u>	Spots/Week 2	Rate \$1,200.00						
	Spots: # Ch	Day A	ir Date	Air Time	Descrip	tion	Start/End Time	<u>Len</u>	gth Ad-ID				Rate Type
	1 WI	ESHW 0	8/29/12	7:42 PM	M-F Ac	cess Hollywood	Access Hollyw		:30 AFP12	TV18H			\$1,200.00 NN
	2 WI	ESHTh 0	8/30/12			cess Hollywood	Access Hollyw	ood /	:30 AFP12	г∨18н			\$1,200.00 NM
7	08/28/12	08/30/12	NBC	Tonight Sh	now	11:35P-12:35XM	-111	:30	3		\$700.00	NM	
_	Class of Tir		•		TFSS	Crata Mark	Data						
	Weeks:	Start Date 08/27/12	09/02/		1	Spots/Week 3	<u>Rate</u> \$700.00						
	Spots: # Ch	n <u>Day</u> A	<u>ir Date</u>	Air Time			Start/End Time	<u>Len</u>	gth Ad-ID				Rate Typ
	1 WI	ESHTu 0	8/28/12	11:53 PM	NBC To	onight Show	11:35P-12:35X	M	:30 AFP12	TV18H			\$700.00 NI
	2 WI	ESHW 0	8/29/12	11:53 PM	NBC To	onight Show	11:35P-12:35X	M	:30 AFP12	TV18H			\$700.00 N
	3 WI	ESHTh 0	8/30/12	12:30 AM	NBC To	onight Show	11:35P-12:35X	(M	:30 AFP12	TV18H			\$700.00 N
8	08/28/12 Class of Ti	09/02/12 me - Pre-en	M-Sunptible wit			11-1135p	-1111	:30	4	Ç	\$1,400.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/		TFSS 11	Spots/Week 4	Rate \$1,400.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time	Descrip	tion	Start/End Time	<u>Ler</u>	gth Ad-ID				Rate Typ
	2 W	ESHTu 0	8/28/12	11:33 PM	M-Su N	ews @ 11PM	11-1135p		:30 AFP12	TV18H			\$1,400.00 N
******	3 W	ESHW 0	8/29/12	11:34 PM	M-Su N	ews @ 11PM	11-1135p		:30 AFP12	TV18H			\$1,400.00 NI
	4 W		8/30/12 twork Pro	11:52 PM		ews @ 11PM	11-1135p		:30 AFP12	т∨18н			\$1,400.00 N
	1 W		9/02/12			ews @ 11PM	11-1135p		:30 AFP12	тv20н			\$1,400.00 N
9	09/01/12 Class of Ti	09/01/12 me - Pre-er	NBC	Saturday th notice		Sat 8-10am	S-	:30) 1		\$1,100.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/		<u>TFSS</u> S-	Spots/Week 1	<u>Rate</u> \$1,100.00		THE				
	Spots: # Ch	h <u>Day A</u>	ir Date	Air Time	Descrip	otion	Start/End Time	<u>Ler</u>	gth Ad-ID				Rate Typ
	1 W	ESHSa 0	9/01/12	8:27 AM	NBC S	aturday	Sat 8-10am		:30 AFP12	тv18н		- No. 10	\$1,100.00 N
10	09/01/12 Class of Ti	09/01/12 me - Pre-er	Sat. nptible wi	Entertainm th notice	ent this	W7:00-8:00 PM	S-	:30) 1		\$600.00	NM	
	Weeks:	Start Date 08/27/12	End D 09/02/		TFSS S-	Spots/Week 1	<u>Rate</u> \$600.00						
	Spots: # Ch		ir Date	Air Time	Descrip	<u>otion</u>	Start/End Time	<u>e</u> <u>L</u> er	ngth Ad-ID				Rate Typ
	1 W		9/01/12	7:16 PM	Sat. En	tertainment this Weel	7:00-8:00 PM		:30 AFP12	TV18H			\$600.00 N
11	09/01/12 Class of Ti	09/01/12 ime - Pre-er	NBC nptible wi	Prime SAV	VING H	DF9:00-10:00 PM	S-	:30) 2		\$1,000.00	NM	
	Weeks:	Start Date 08/27/12		ate MTW	TFSS S-	Spots/Week 2	Rate \$1,000.00						
	Spots: # Cl	h Day A	ir Date	Air Time	Descrip	otion	Start/End Time	e Ler	ngth Ad-ID				Rate Ty
		ESH Sa				rime SAVING HOPE	9:00-10:00 PN		:00				\$1,000.00 N
	2 W	ESHSa (NBC P	rime SAVING HOPE	9:00-10:00 PN	Λ	:00				\$1,000.00 N

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Advertiser
Americans for Prosperity

AMER 4 PROSPERITY

Estimate Number
1864

www.wesh.com

	Start Date	End Date	Desc	ription	Start/End	d Time	MTWTFSS	Ler		Spots/ Veek	Rate	Туре	
	9/01/12 Class of Tim	09/01/12 ne - Pre-em	NBC ptible wit	Prime SAVING h notice	HOF9:00-10:0	00 PM	S	1. 4.70.00.0	:30	2	\$1,000.00	NM	
Sp	pots: <u>#</u> Ch 3 WE	SHSa 09			cription Prime L&O S	VU	Start/End Tin 9:00-10:00 P		Length :	Ad-ID AFP12TV1	8н		<u>Rate</u> <u>Typ</u> \$1,000.00 NI
	4 WE	SHSa 09		9:45 PM NBC	Prime L&O S	VU	9:00-10:00 P	M	:30	AFP12TV1	8н		\$1,000.00 NI
	9/01/12 Class of Tim	09/01/12 ne - Pre-em		Prime L&O SVI h notice	J 10:00-11	:00 PM	S-		:30	2	\$1,200.00	NM	
W	leeks:	Start Date 08/27/12	End D 09/02/			Week 2	Rate \$1,200.00						
Sp		Day A		Air Time Desc		241	Start/End Tin		Length		011		Rate Typ
		SHSa 09		10:06 PM NBC			10:00-11:00 10:00-11:00			AFP12TV1 AFP12TV1			\$1,200.00 N \$1,200.00 N
	9/01/12 Class of Tim	09/02/12 ne - Pre-em		U 6-6:30 PM	SA/SU 5	:58-6:30 PI	11		:30	2	\$900.00	NM	
	leeks:	Start Date 08/27/12		ate MTWTFSS		Week 2	Rate						
S		Day A		Air Time Desc		2	\$900.00 Start/End Tin	<u>ne</u>	Length.	Ad-ID			Rate Typ
		SHSa 09		6:20 PM SA/S			SA/SU 5:58-		0,010	AFP12TV1			\$900.00 N
	1 VVE	SHSu 09		6:23 PM SA/S			SA/SU 5:58-	6:30 PI	:30	AFP12TV2	ОН		\$900.00 N
	9/02/12 Class of Tin	09/02/12 ne - Pre-em		Sunrise@6-8 All h notice	M 6:00-8:00	MA C	S		:30	1	\$400.00	NM	
W	leeks:	Start Date 08/27/12	End D 09/02/			Week 1	<u>Rate</u> \$400.00						
S	pots: # Ch	Day A		Air Time Desc			Start/End Tir	<u>ne</u>	Length	Ad-ID			Rate Typ
	1 WE	SHSu 09	9/02/12	6:42 AM Sun	Sunrise@6-8	AM	6:00-8:00 AN	Л	:30	AFP12TV2	0н	(MOCAL)	\$400.00 N
	9/02/12 Class of Tin	09/02/12 ne - Pre-em	NBC ptible wit	Sunday Today h notice	8:00-9:0	0 AM/9-11A	!s	21/2	:30	1	\$1,600.00	NM	
W	leeks:	Start Date 08/27/12	End D 09/02/			Week 1	Rate \$1,600.00				74.7		
S	pots: # Ch			Air Time Desc	cription		Start/End Tir	<u>me</u>	<u>Length</u>	Ad-ID			Rate Tyr
	1 WE	SHSu 09	9/02/12	8:59 AM NBC	Sunday Toda	ay	8:00-9:00 AN	<i>I</i> /9-11 <i>I</i>	:30	AFP12TV2	ОН		\$1,600.00 N
	9/02/12 Class of Tin	09/02/12 ne - Pre-em		IS MATTHEWS h notice	WKICHRIS I	//ATTHEW	:S		:30	1	\$700.00	NM	1.3
W	leeks:	Start Date 08/27/12	End D 09/02/			Week 1	<u>Rate</u> \$700.00						
S	pots: # Ch			Air Time Desc			Start/End Tir	<u>me</u>	Length	Ad-ID			Rate Typ
	1 WE	SHSu 09	9/02/12	10:26 AM CHF	RIS MATTHEV	VS WKND	EM CHRIS MAT	THEW:	:30	AFP12TV2	:0н		\$700.00 N
	09/03/12 Class of Tin	09/03/12 ne - Pre-em	ptible wit		10AM-11	IAM	M		:30	1	\$550.00	NM	
1000	Veeks:	Start Date 09/03/12	End D 09/09/			Week 1	<u>Rate</u> \$550.00			+11			7.31
1000				Air Time Dee	crintion		Start/End Tir	me	Length	Ad-ID			Rate Typ
W	pots: <u>#</u> Ch		ir Date	Air Time Des	CHPUOH					A ED12T/2	1011		0FF0 00 N
W			9/03/12	10:56 AM NBC		II	10AM-11AM		:30	AFP12TV2	ОН		\$550.00 N
W S _I 20 0	1 WE	09/03/12	9/03/12 M-F	10:56 AM NBC 6-6:30 PM			10AM-11AM		:30	1	\$1,800.00	NM	\$550.00 N
W S _I 20 0 C	1 WE	09/03/12 ne - Pre-em Start Date	M-F optible with End D	10:56 AM NBC 6-6:30 PM th notice ate MTWTFSS	M-F 6-6:	30 PM Week	M Rate					NM	\$550.00 N
20 0 C	1 WE 09/03/12 Class of Tin Veeks:	09/03/12 ne - Pre-em	M-F optible with the property of the property	10:56 AM NBC 6-6:30 PM th notice ate MTWTFSS	M-F 6-6:	30 PM	M			1		NM	
20 0 C	1 WE 09/03/12 Class of Tin Veeks: pots: # Ch	09/03/12 ne - Pre-em Start Date 09/03/12 Day A	M-F optible with the property of the property	10:56 AM NBC 6-6:30 PM th notice ate MTWTFSS 12 M	M-F 6-6: Spots	30 PM Week	M Rate \$1,800.00	me	:30	1	\$1,800.00	NM	Rate Tyl \$1,800.00 N

Send Payment To:





Payment Terms 30 Days

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

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939577-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER 4 PROSPERITY	1864

www.wesh.com

ine.	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21	09/03/12 Class of Tin	09/03/12 ne - Pre-emp	M-F Entertainment Ton	igl ⁷ :00-730 PM	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch			otion htertainment Tonight	Start/End Time 7:00-730 PM		<u>h Ad-ID</u> 0 AFP12TV	2011		Rate Type
	I VVE	SHIVI U9/	7.29 PIVI IVI-F EI	itertainment Tonignt	7:00-730 PIVI	:3	U AFPIZIV	2UH		\$1,200.00 NM
22	09/03/12 Class of Tin	09/03/12 ne - Pre-emp	M-F Access Hollywood otible with notice	Access Hollywood /	M	:30	1	\$1,200.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 M	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 09	/03/12 7:55 PM M-F Ad	ccess Hollywood	Access Hollywoo	od / :3	0 AFP12TV	20н		\$1,200.00 NN
23	09/03/12 Class of Tin	09/03/12 ne - Pre-emp	NBC Tonight Show otible with notice	11:35P-12:35XM	M	:30	1	\$700.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 09	/03/12 12:08 AM NBC T	onight Show	11:35P-12:35XN	<i>l</i> :3	0 AFP12TV	20н		\$700.00 NM
24	09/03/12 Class of Tin	09/03/12 ne - Pre-emp	M-Su News @ 11PM otible with notice	11-1135p	M	:30	1	\$1,400.00	NM	
	Weeks:	Start Date 09/03/12	End Date MTWTFSS M	Spots/Week 1	Rate \$1,400.00	100				
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 09	/03/12 11:20 PM M-Su N	News @ 11PM	11-1135p	:3	0 AFP12TV	⁄20н	***************************************	\$1,400.00 NM
					Total Spots		43			

Gross Total

\$43,750.00

Agency Commission

\$6,562.50

Net Amount Due

\$37,187.50